

Social Networks are interesting, offer endless possibilities, and open up new avenues for Marketing. With our experience at building Applications that fit seamlessly into the fabric of Social Networks, we can unleash the power of the Social Network for you.

## Clients

We are development partners for 6 Clients in United States. All the initial clients have come back with more work.



We are a Web2.0 services company, offering services in the area of Web2.0 Applications Development, Social Network Applications development (Facebook and OpenSocial), and development of Social Networking and Application Platforms.

We have very deep understanding of all technologies used in Web2.0 in general, and Social Networks and Social Network Applications specifically. We have very good appreciation of all critical Web2.0 elements like Content Syndication, Community Building and Collaboration. We understand critical platform elements like REST, XML and SOAP, and understand Social Application Platforms well enough to create one of our own.

Additionally, we are very well versed in developing with PHP, Javascript, MySQL, AJAX and Flash Action Script, and we understand the Facebook and OpenSocial APIs inside out. Our team consists of bright engineers who have fun solving problems. The harder, the better.

## Services We Offer

We develop all kinds of Web 2.0 applications, with a special focus on Social Applications for Facebook and OpenSocial. The following is a list of the areas where we have expertise:

- Web 2.0 Applications, Social Networks and Platforms Development
- Facebook Applications
- OpenSocial Applications (MySpace, Orkut, Ning, Hi5 etc.)
- Social Networks and Platforms Development
- Video Publishing Applications
- Joomla Based CMS Development
- Symphony based PHP MVC compliant development
- Flash Action Script Applications
- Open Source Customization

## Apps We've Built

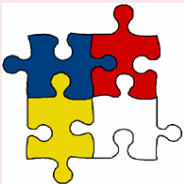


iAspire

## SportSpleak



## Music Revolution



MyType



gizmoguru



fbGuru

**Never  
Have I  
Ever!**

## Processes

The processes we follow for development and interaction with clients are reliable and inspire trust. Almost all our development is done on servers hosted on the US with well known hosting providers. We follow strict version management, and have healthy back-up practices. To keep our clients in the loop, we also use Project Management Software and Timesheet Management.

## Few Client Testimonials

"I've outsourced dozens of software projects over the years, and I can say without a doubt that the Mobicules team is the best I've worked with. I have used them for several projects, each of which was complex in a different way. I knew we were off to a good start when they asked such insightful questions early in the bidding process. The team sorted out the key information and details and displayed an excellent understanding of the technical challenges. Each time a challenge was encountered; the Mobicules team presented the potential solutions to me clearly and made helpful recommendations. The team was extremely responsive at all stages of the project. I was most impressed by their ability to think outside the box, understand complex designs, and cleanly interpret our PRDs into a final product. Each product was delivered in great shape and nicely polished. I highly recommend them and hope to work with them again."

Stevana Case | Director, Product Management, Spleak Media Network

"We worked with Mobicules in the development of our app 'Music Revolution'. Their team was great to work with. They replied to every question and concern in a timely manner and communicated back and forth with us articulately and professionally. We found their pricing to be very fair and the programming was completed in impressive time."

Michael DeVerna | Fugit Media Worldwide

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